



# General Report November 2017

## Highlights

- Soil Health Interim results webinar. Reports published to website.
- Hoosier Chapter SWCS Fall Meeting – Pollinators and Beneficial Insects
  - Suggested and secured speakers
  - Overwhelmingly successful event

## G1. Farmer Engagement and Involvement

### 1. Innovative and Visionary Farmers

- Suggested list of Technical Advisory Committee members reviewed and revised by Oversight Committee

### 2. Conservative and Pragmatic Farmers

### 3. Farmer Influencers

- Meeting with Purdue Extension, Ag-econ to review conservation/soil health lease needs (A)

### Upcoming / Work in Progress

- Dec 7-8 – Buffet-SARE National Conference on Cover Crops, Indianapolis

## G2. Local Level Partnership Support

### 1. Facilitate and Support Local Level Partnership's efforts to deliver soil health messaging

- Outreach to IDEA leadership to present at district meetings (PM)
- 11/15 – SSW SWCD Region Meeting – CCSI strategic plan rollout (D)
- 11/17 Johnson SWCD staff and partners meeting (SWCD and NRCS) to discuss CCSI services and material; current and future SWCD projects; Details of Morgan-Johnson-Brown soil health field day.
- 11/17 – Brown SWCD staff and partners meeting (SWCD and Extension) to discuss CCSI; details of upcoming Morgan-Johnson-Brown soil health field day
- Local Workshops
  - i. Additional speakers for 1/31 Morgan-Johnson-Brown workshop secured
  - ii. Dave Brandt secured for 1/30 Putnam SWCD Roundtable
  - iii. Mike Werling secured for Wabash SWCD Annual Meeting

### 2. Consistent Soil Health Messaging

- 2018 Training brochure completed, published to website
- 11/3 – NRCS National Soil Health Communications Team meeting (D, CM)
- 11/30 – Kladvko and Ken Rulon - Cover crop and economics presentation at ag lenders conference

### 3. Professional Development Opportunities

- 11/16 – Hoosier Chapter SWCS Fall Meeting
  - i. secured speakers, travel logistics
  - ii. Part of SARE-CCSI Soil Health training

- iii. 150 attending
- 11/17 – Graduate presentations course guest speaker (A)

#### **4. Messaging to/from Local Level Partnerships**

- 11/7, 14, 21, 29 – CCSI Regional Teleconferences
  - i. Ideas for expanding teleconference participation
  - ii. Discussed regional/area events
- 11/14 – Ceres/Land-o-Lakes SUSTAIN rollout meeting (A, D)

#### **Upcoming / Work in Progress**

- Jan-Feb 2018 - Decatur SWCD new employee meeting
- 2018 Tri-County Soil Health Field Day Assistance - Starke, Marshall, St. Joe Counties
- March 2018 Benton Co & Partners spring soil health field day – providing assistance with marketing and organizational logistics
- Nov 2018 Perry-Spencer soil health field day – working on speakers, assistance with logistics

### **G3. General CCSI Outreach / Communication**

#### **1. Marketing Campaign / Strategies**

- AGRY 560 Soil Physics enrichment trip – discussed urban/age water treatment, drainage, tillage (A)

#### **2. Soil Health Messaging**

- Interim CCSI Farmer Reports webpage published.

### **G4. Research**

#### **1. Current Obligations**

#### **2. Action Plan**

- 11/8 Interim Soil Health results webinar (Kladivko, Zuber)

#### **3. Vetting System**

- 11/10 – Meeting with vole researchers to discuss needs

### **G5. Funding**

#### **1. Budget Development**

- CTA agreement
  - Suggested adjustments for remaining funds identified, approved by oversight committee

#### **2. Capital Structure Plan**

#### **3. Funding Model**

- Potential grants list developed

### **General Organization**

- 11/21 Executive Committee Meeting
- 11/29 Oversight Committee Meeting