
Highlights

- 2/6-7 Northern Indiana Grazing Conference, Shipshewana
 - Trade Show Booth available in return for financial support of speaker
 - 2032 total attendees; 1600+ for Featured Speaker John Kempf
 - NE Soil Health Team organized and manned booth space – featuring slake and infiltration demonstrations; constant stream of attendees, mostly Amish/Mennonite
- 2/27 Manure Workshop, Loogootee
 - Target = Turkey producers, users of turkey litter
 - 105 +/- attendees demonstrated need for similar events
 - Harrison Co SWCD Supervisors in attendance on 2/27 planning to hold similar event
- Regional Teleconferences Restarted
 - Provide opportunity for 2-way conversations with conservation field staff and other partners
 - Intake on perceived need and appropriate format(s) for ICP Selling Conservation Training
 - Teleconferences will continue
 - SE – Last Monday of the month; 1:00 Eastern
 - SW – Last Monday of the month; 2:30 Eastern
 - NE – Last Wednesday of the month; 1:00 Eastern
 - NW – Last Wednesday of the month; 2:30 Eastern

G1. Farmer Engagement and Involvement**1. Innovative and Visionary Farmers**

Quarterly Target: 1 ride-a-long, shop visit, or other (Each - A, NPM, SPM)

Listening sessions with Innovative and Visionary Farmers. Use to help identify needed field day and training topics.

- 2/13 Steve Groff (A)
- 2/6 Harrison Co SWCD Annual Meeting – regenerative grazer re Pasture Project

2. Conservative and Pragmatic Farmers

Meetings and other opportunities for listening sessions to gain perspective on adoption issues/concerns of soil health practices. Use to help develop outreach topics and tactics.

Quarterly Targets: 1 ride-a-long, shop visit, or other (Each - A, NPM, SPM)

- 2/17 Putnam County farmers/lunch (A)

3. Farmer Influencers

Quarterly Targets: 1 LLP per region adding an influencer to their outreach planning team or

board. (Each - NPM, SPM)

Continued work with W4tL, IANA, and other influencer groups.

- 2/11 ACI Emerging Professionals Leadership Program, meeting #2 (A)
- 2/14 LaPorte Co. W4tL (NPM)

4. Presentations

Quarterly Targets: Average of 3 soil health presentations or demonstrations. (A)

- 2/17 Putnam County Ag Update “Key Management Points with Cover Crops and Economics” 30 attendees (A)

G2. Local Level Partnership Support

1. Facilitate and Support Local Level Partnership’s Outreach and Education

Quarterly Target: CCSI as a group materially participate in / support average of 15 LLP Outreach Efforts groups (CCSI Team Goal)

Completed Workshops:

- 2/4 Southern Region Soil Health Workshop, Salem, 97 attendees
- 2/6 Kosciusko Farmer Breakfast, Pierceton, approx. 55 attendees
- 2/7 – 2/8 Northern Indiana Grazing Conference, Shipshewana, 2032 attendees
- 2/12-13 Indiana Hort Congress, Indianapolis
- 2/12 Farmer Roundtable, Indianapolis
- 2/19 St. Joe/Marshall Annual Producer’s Meeting, approx. 55 attendees
- 2/20 Miami Co. Winter Meeting (75 attendees)
- 2/20 Mint Growers Meeting, Fair Oaks
- 2/27 Manure Management Workshop, Loogootee, approx. 105 attendees

Workshops in Progress:

- 3/3 Pasture Project, Salem
- 3/17 Growing Green, Ft. Wayne Area
- 4/1 Upper Wabash River Field Day, Location TBD
- 4/17 Morgan/Johnson FFA/Ag Youth Field Day, Trafalgar
- 5/1 Lake Maxinkuckee Environmental Council Workshop
- 6/5 Big Pine Field Day, Williamsport
- 6/13 Landowner Field Day, Tippecanoe County
- Summer 2020 SWCS Summer Mtg
- 8/27 Soil Health Expo – Princeton.
- 8/28 - SE Area Event TBD with Adam Daugherty
- 11/17 – Spencer/Perry Workshop
- 2020 4H Sustainability Workshop
- Vigo Co Small Farm Program – TBD
- March 2021 Clay Co Soil Health Field Day
- Daviess Co – Soil Health Field Day, TBD 2021

2. Consistent Soil Health Messaging

Annual Target: Outlined in fall with training team.

Foundational Soil Health Trainings / Awareness, Knowledge and Understanding of Soil Health

Trainings in Progress:

- 4/15 Core Cover Crops, Noblesville
- 4/16 Core Soil Health Systems, Noblesville
- July (tent) Ag 101
- June or July Intro to Soil Health
- Aug 25-27 3-Day Soil Health Training

3. Professional Development Opportunities

Annual Target: Outlined in fall with training team.

Advanced Soil Health Trainings / Applied Soil Health Knowledge and Skills

Completed Trainings:

- 2/13 CCSI/SARE Conservation in Hemp, Indianapolis, 15 attendees

Trainings in Progress:

- Date TBD - Summer 2020 SWCS Summer Mtg
- Week of Sept 21 Advance Cover Crops (4 trainings, 1 in each region)

4. Messaging to/from Local Level Partnerships

Monthly Targets: 2-3 LLP visits. 1 Teleconference / Region (Each - NPM, SPM)

- 2/7 Loogootee area media (SPM)
- 2/7 Daviess Co SWCD staff (SPM)
- 2/19 Social Science in Conservation (D)
- 2/24 SE CCSI Regional Teleconference
- 2/24 SW CCSI Regional Teleconference
- 2/25 NE Regional Teleconference
- 2/25 NW Regional Teleconference

G3. General CCSI Outreach / Communication

1. Marketing

Quarterly Targets: 3-4 "formal" CCSI Updates (CCSI Team Goal)

Annual Target: 1-2 New External Partners

Ensure LLPs understand CCSI resources available to them; Ensure external partners are aware of CCSI strengths, tools, and opportunities.

- 2/24 NE Soil Health Team Meeting, Columbia City (NPM)
- 2/25 NW NRCS Area Meeting, Lafayette (NPM)
- 2/26 Agronomy Extension Group Meeting CCSI update

2. Soil Health Messaging

Quarterly Targets: 3 Podcasts; 3-6 Blog Posts; 6 Newsletters;

Use social networks and other media tools to deliver soil health messaging and information.

Completed Materials:

- Blogs
 - National Popcorn Day
 - 10 Years of CCSI
- Podcasts:

- Conservation Leaders with NRCS Chief Matt Lohr, SWCD Supervisors Cameron Mills and Andy Ambriole, and International SWCS Board Member Jane Hardisty
- Vole impacts and potential management research

Materials in Progress:

- Blogs
 - Manure Management
 - Featured events

3. Social Media

Use social media platforms to provide information about CCSI activities & accomplishments and soil health practices.

- Twitter: 62 Tweets; 31.9K impressions; 10 mentions; 107 profile visits; 18 new followers
- Facebook: 376 engagements; 5,999reach; 8,681 impressions

G4. Research

Quarterly Targets: None

CCSI no longer leads research projects; CCSI provides connectivity between researchers and cooperators; potential research needs.

- IU SPEA/Ostrom Lab – SW Indiana Nitrate Loss Social Norms
- Soil Health Institute – Soil Health Systems and Economics, multiple projects

OTHER

- 2/11 ACI Emerging Professionals Leadership Program (A)
- 2/25 CCSI Oversight Committee – in-person meeting